

JUDI MOREO



Judi Moreo is an award winning businesswoman and author whose unique approach to helping people succeed has made her one of the most sought-after keynote speakers in the nation at corporate seminars, leadership conferences, and conventions.

Prior to becoming a full-time professional speaker, Moreo was a successful entrepreneur. She built a virtual empire from a \$2000 investment and in 1986, the Las Vegas Chamber of Commerce honored her as Woman of Achievement - Entrepreneur. In 1992, she became an executive in one of South Africa's most prestigious corporations during the abolition of apartheid. Judi has coached many corporate leaders and executives in managing change, cultural diversity, conflict, and implementing effective customer service initiatives.

In 1994, Judi co-founded Turning Point International, a training and development company with headquarters in Las Vegas, Nevada. As President of Turning Point International, she leads this innovative organization to greater success with her indomitable will to make a difference to both the individuals and the organizations she serves.

Since 1980, she has spoken to over 2500 audiences, many of them repeat engagements. This includes Fortune 100 and Fortune 500 companies and many international associations. Her coaching clients include corporate leaders, casino owners and executives, entertainers, and media personalities as well as government officials, representatives and ministers.

As a speaker, Judi has shared the platform with such dignitaries as:

- President George Bush, Sr.
- Barbara Bush
- President Thabo Mbeki (South Africa)
- and celebrities such as Montel Williams, Sammy Davis, Jr., Cavett Robert, and Og Mandino.

Judi is an accomplished author with seven books to her credit, including:

- *Conquer the Brain Drain: 52 Creative Ways to Pump Up Productivity*
- *Ignite the Spark: 52 Creative Ways to Boost Productivity*
- *Ordinary Women, Extraordinary Success*
- *Delivering Exceptional Customer Service*

a handbook for the Customer Service Person Working At The Front Line

- *Getting Things Done: Keys to Communication, Sales, and Service*
- *You Are More Than Enough: Every Woman's Guide to Purpose, Passion and Power*, a USA Book News Best Books Award Finalist for 2007

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Author Lilly Walters quotes Judi throughout her book, "Secrets of Successful Speakers."

Judi's client list includes the US House of Representatives, Johannesburg Stock Exchange, Walt Disney Imagineering, American Optometric Association, Blind Merchants Association, Institute of Personnel Management, International Association of Auditorium Managers, International Association of Business Communicators, Meeting Planners International, BMW, Daimler Chrysler, National Automobile Dealers Association, National Association of Home Builders, California State University, Law School Admissions Council, University of Scranton, JAG, American Institute of Banking, Barclay's Bank of London, and many more.

